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## February, 2013

## Dear Child Maltreatment Prevention Partner:

April was first declared "Child Abuse Prevention Month (CAP Month)" by presidential proclamation in 1985. Since then, organizations such as the Michigan Children's Trust Fund (CTF) and its partner Prevent Child Abuse America (PCA), that are dedicated to protecting children, have used this special time each year to acknowledge the importance of families and communities working together to prevent child maltreatment in all its forms.

On April 16, 2013, Michigan will honor CAP Month by sponsoring *Prevention Awareness Day*. The rally event begins at 11:00 a.m. at the Capitol Building. State of Michigan legislators and other key prevention partners will be joining us at the event. Media will be invited. Governor Snyder will have issued a proclamation in support of CAP Month. Rally attendees will then walk a short distance and plant a *Pinwheel Garden* in support of child abuse prevention. The pinwheel is the symbol of the PCA *Pinwheels for Prevention*<sup>TM</sup> national campaign. The day will also include a Legislative Education day, so that CTF grantees and other child advocates have an opportunity to educate legislators about prevention needs and current programming across the state.

This year, our CTF local council partners will kick off CAP Month on April 1, 2013, by planting *Pinwheel Gardens* in their respective communities. Other state and locally supported efforts throughout CAP Month include but are not limited to, *Turn the Light on Prevention*, and *Faith Based Campaign*.

Throughout April we will also feature our statewide initiative *The Power of One*. This theme asserts that through the power of one person, one community, one dollar, one action, etc. Michigan residents can help to protect children from abuse and neglect.

## Other CAP Month State Initiatives include:

*Turn the Light on Prevention* is a statewide effort to bring awareness to the issue of child abuse prevention by asking citizens of Michigan to turn on their porch lights on Sunday, April 7, 2013.

Child maltreatment prevention is a community responsibility. It can be a matter of life or death. By combining our efforts, we have the opportunity to effectively raise awareness about child maltreatment prevention and keep Michigan children safe. Please take some time to look through the materials that we have provided in the CAP Month Toolkit. We hope the materials will help as you embark, with us, in this major child abuse prevention awareness campaign or your local child abuse prevention activities. If you need further assistance in implementing your efforts, feel free to contact the CTF office at 517-373-4320.

Best regards,

Mike Foley Executive Director Children's Trust Fund

Michael D. Soley